European Automotive Instrument Panels . . .
Photo and Supplier/Materials Database CD-ROM

AUDI A4 II CABRIO ('02)

Prospectus for a Photo and Material/Supplier Database of European Automotive Instrument Panels November, 2002

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### EXHIBIT A
SAMPLE COMPARISON PHOTOS AND EXTRACTS FROM SUPPLIER/MATERIALS DATABASE

<table>
<thead>
<tr>
<th>OEM</th>
<th>MODEL</th>
<th>GEN</th>
<th>CLASS</th>
<th>CODE</th>
<th>PLATFORM</th>
<th>START</th>
<th>FACE-LIFT</th>
<th>PROD. VOL. '01(A)</th>
<th>IP SUPP.</th>
<th>COV. STOCK</th>
<th>COV. SUPP.</th>
<th>COV. TECH</th>
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<th>INS. SUPP.</th>
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**NOTE:** (A) Examples only

**COMMENT:** Users can enter comments in this section below the photos and data
REA has described the global interiors sector in several multiclient and single client studies. Until now, the visual dimension has been incorporated only as a supplement to illustrate key technical, economic, or design perspectives. In response to demand from our global interior clients, we have updated our collection of photos of European instrument panels and the associated photo and supplier/materials database, which are available, once again, on the compact disc described in this prospectus.

**The REA European IP Photo Collection** -- contains side and/or front views of 417 European models between 1980-2002 (327 of these are for 1992-2002 models).

**The REA European IP Database** -- contains data on 711 models including:
- 494 models between 1991-2006
- 40 models that will start up between 2003-2006.

The REA European IP database includes class, platform, start-up date, facelift date, production, coverstock material/supplier, foam type, substrate material/supplier, and identification of passenger airbag door type.

Exhibit A contains a sampling of information from the database.

**CD Features** -- Interrogating the photo database will bring up both the color photo (side and/or front view) and the material/supplier data associated with the selected IP. Photos may be compared and printed side-by-side (Exhibit A) or as a single photo (Exhibit B). Photo dimensions may be manipulated to fit the desired space. Data in the REA Euro IP database may be interrogated, sorted, filtered, and summed (e.g., by year, material type, supplier, quantity, airbag type, etc.) to create custom databases and charts as required by subscribers. User comments may be added (see Exhibit A). A demo version showing the functions on the CD can be downloaded from the REA homepage.

**Who Should Subscribe** -- Designers and engineers involved with IP design details. Materials suppliers and business analysts for whom material substitution trends and cockpit supplier customer data are required to formulate and quantify market strategy alternatives.

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- By filling in the attached order and submitting payment in the appropriate amount for the number of CDs desired.

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CD photos are accompanied by associated supplier/materials database extracts.

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