

European Automotive Instrument Panels . . . Photo and Supplier/Materials Database CD-ROM

AUDI A4 II CABRIO ('02)



Robert Eller Associates, Inc., 2002

Prospectus for a Photo and Material/Supplier Database of European Automotive Instrument Panels

November, 2002

Robert Eller Associates, Inc.

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RENAULT AVANTIME I



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**EXHIBIT A
SAMPLE COMPARISON PHOTOS AND EXTRACTS FROM SUPPLIER/MATERIALS DATABASE**

OEM	MODEL	GEN	CLASS	CODE	PLAT-FORM	START	FACE-LIFT	PROD. VOL. '01(A)	IP SUPP.	COV. STOCK	COV. SUPP.	COV. TECH	FOAM	IP INSERT	INS. TECH	INS. SUPP.	PASS. AIRBAG
AUDI	A4 Cabrio	IV	D	B 6	B	2002		0	Magna?	TPU	Magna	PS	PUR	SMA-GF	Inject.	?	Seamless
BMW	7 Series	III	E	E 65	E 65	2001		7	BMW SK	PUR	Recticel	PS	PUR	PUR-LGF	LFI	BMW SK	Seamless
MERCEDES	S	III	E	W220		1998	2002	100	Faurecia	ASA	BeKa	VF	PUR	PC/ABS	Inject.	SAI	Seamless
MG	TF	I	C		Rover MGF	2002		11	Magna	PVC	Magna	PS	PUR	PUR-GF	RIM	Magna	Separate lid
RENAULT	Avantime	I	Van			2001		2	Renault	PVC	Faurecia	PS	PUR	ABS	Inject.	Faurecia	Seamless
VW	Phaeton	I	E	C	D 1	2002		0	Peguform	PVC	Peguform	PS	PUR	?	Inject.	Peguform	Seamless
VW	Taureg	I	SUV	T2 MAC		2003		0	Faurecia	PVC	Faurecia	PS	PUR	PPE/PS?	Inject?	Faurecia?	Seamless?

NOTE: (A) Examples only

COMMENT: Users can enter comments in this section below the photos and data

REA has described the global interiors sector in several multiclient and single client studies. Until now, the visual dimension has been incorporated only as a supplement to illustrate key technical, economic, or design perspectives. In response to demand from our global interior clients, we have updated our collection of photos of European instrument panels and the associated photo and supplier/materials database, which are available, once again, on the compact disc described in this prospectus.

The REA European IP Photo Collection -- contains side and/or front views of 417 European models between 1980-2002 (327 of these are for 1992-2002 models).

The REA European IP Database -- contains data on 711 models including:

- 494 models between 1991-2006
- 40 models that will start up between 2003-2006.

The REA European IP database includes class, platform, start-up date, facelift date, production, coverstock material/supplier, foam type, substrate material/supplier, and identification of passenger airbag door type.

Exhibit A contains a sampling of information from the database.

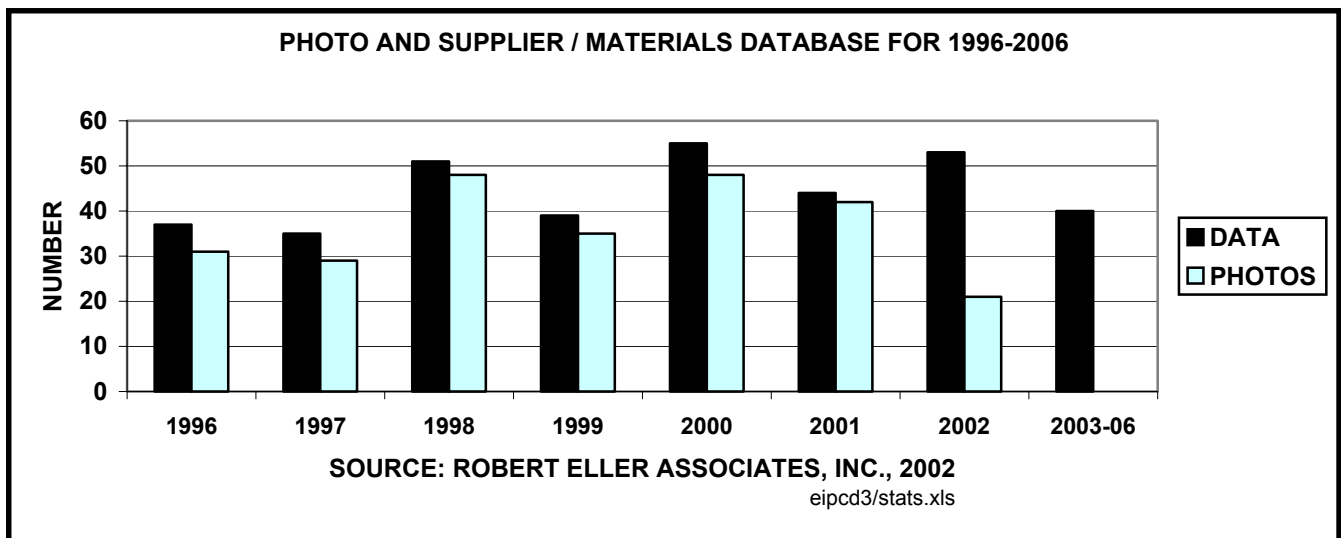
CD Features -- Interrogating the photo database will bring up both the color photo (side and/or front view) and the material/supplier data associated with the selected IP. Photos may be compared and printed side-by-side (Exhibit A) or as a single photo (Exhibit B). Photo dimensions may be manipulated to fit the desired space. Data in the REA Euro IP database may be interrogated, sorted, filtered, and summed (e.g., by year, material type, supplier, quantity, airbag type, etc.) to create custom databases and charts as required by subscribers. User comments may be added (see Exhibit A). A demo version showing the functions on the CD can be downloaded from the REA homepage.

Who Should Subscribe -- Designers and engineers involved with IP design details. Materials suppliers and business analysts for whom material substitution trends and cockpit supplier customer data are required to formulate and quantify market strategy alternatives.

Ordering -- The CD can be ordered or further information can be obtained:

- Through the REA homepage at www.robettellerassoc.com
- Via E-mail: bobeller@prodigy.net
- Via telephone: 330-670-9566, or fax: 330-670-9844
- By filling in the attached order and submitting payment in the appropriate amount for the number of CDs desired.

Subscription includes user's agreement to respect the copyright protection for the REA CD.



**EXHIBIT B
EXAMPLE PHOTOS FROM DATABASE**

BMW 7 SERIES III COMPACT (Prod. Start '01), Front View



BMW 7 SERIES III COMPACT (Prod. Start '01), Side View



CD photos are accompanied by associated supplier/materials database extracts.

**SOURCE: ROBERT ELLER ASSOCIATES, INC.'s EUROPEAN AUTOMOTIVE INSTRUMENT
PANELS . . . PHOTO AND SUPPLIER/MATERIALS DATABASE CD-ROM**

PURCHASE ORDER FORM AND SUBSCRIPTION AGREEMENT
European Auto Instrument Panel Photo and Database CD-ROM (2002)

Mail/Fax To: **Robert Eller Associates, Inc.**
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